

EXHIBITOR GUIDE

#SBCCSummit

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GENERAL INFORMATION

To reserve an exhibit booth at the 2020 SBCC Summit, please follow the steps below:

- 1. Click here to request your booth and make payment.
- 2. Please review the exhibitor guide thoroughly.
- 3. Additional items for rental are available directly through the event organizer (RTS Group). Please review, select and submit the payment to RTS Group.
- 4. Please see the information below for the shipping guidelines.

Exhibition Information

Conference Name: 2020 International SBCC Summit

Exhibition Location: Marrakech Mövenpick Palais des Congres

Boulevard Mohamed VI, Marrakech 40000

T. +212 5243-39100

Contact person: Ms Hafsa AIT OUARHAM

Exhibition Schedule

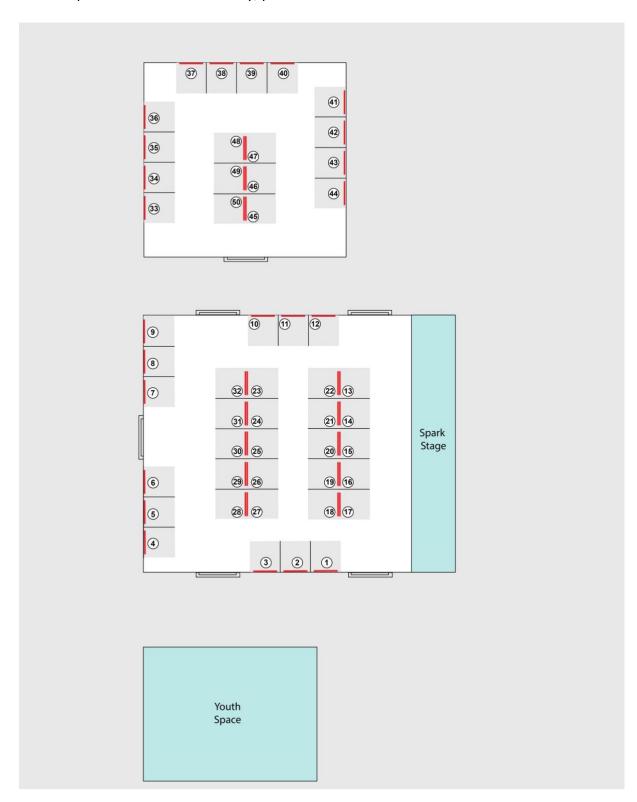
Exhibition Build – Salle Royale					
Saturday, 28 March 2020	10:00 - 22:00	Stand construction			
Sunday, 29 March 2020	10:00 - 22:00	Stand construction			
	17:00 - 21:00	Exhibitor display setup and electrical testing			
Monday, 30 March 2020	07:00 - 10:00	Exhibitors must complete setup by 10:00 am. The only items that should be brought in after 10:00 are items that can be carried by hand.			

Exhibition Times - Salle Royale						
	Exhibitor Access	Visitor Access				
Monday, 30 March 2020	07:00 - 20:00	12:00 – 18:00				
Tuesday, 31 March 2020	09:30 - 18:30	10:00 – 18:15				
Wednesday, 01 April 2020	09:30 - 18:30	10:00 – 18:15				
Thursday, 02 April 2020 09:30 - 18:30 10:00 – 18:15						
Friday, 03 April 2020 09:30 - 16:00 10:00 — 13:30						

Exhibition Dismantling – Sa	lle Royale	
Friday, 03 April 2020	13:30 - 16:00	Booth Dismantling

Exhibition Booth Locations

For the most up-to-date booth availability, please visit the **Summit website**.



Exhibition Organizers

Conference and Exhibition Organizer

RTS Group

21 Bd Lahcen Ouidder.

20130. Casablanca. Morocco

Tel: +212 522 541 963

www.rts.co.ma

Email: sbcc2020@rts.co.ma

Contact persons:

- Mr. Hicham RAJRAJI (mobile +212 661 061 920)
- Mrs. Nadia AMIR (mobile +212 767 239 304)
- Mrs. Soumaia CHEQROUNI (mobile +212 661 947 233)

Official Special Design Contractor

DU SHOW MAROC

Address: Av Abdelkrim El Khattabi Rue Hassan Ben M'barek Résidence El Khattabia Immeuble B 1er Etage N 3 -

Marrakech-Médina (AR) Tel: +212 524 355 661

https://www.dushow-maroc.com Email: lamiamouhssine@gmail.com

Contact person:

Ms. Lamia MOUHSSINE (mobile +212 661 580 179)

Official Standard Shell Scheme Contractor

DU SHOW MAROC

Address: Av Abdelkrim El Khattabi Rue Hassan Ben M'barek Résidence El Khattabia Immeuble B 1er Etage N 3 -

Marrakech-Médina (AR) Tel: +212 524 355 661

https://www.dushow-maroc.com Email: lamiamouhssine@gmail.com

Contact person:

Ms. Lamia MOUHSSINE (mobile +212 661 580 179)

Official Freight Forwarder

DELIVRIX S.A.R.L AU

Address: Res BASMA 2, Imm 27, Appt 6, Ain Sbaa - Casablanca

Tel. 212 0 621 370 303 Tel. 212 0 660 324 069

Contact persons

Mr. Youssef Mouzoune - Email: sales@delivrix.org

Mr. Younes Ouafaraj - Email: import.delivrix@gmail.com
 Mr. Issam BAICH - Email: i.baimode@gmail.com

GENERAL INFORMATION FOR SETUP, SHOW DAYS AND DISMANTLING

General Rules and Regulations during Stand Construction

- All exhibitors will be allowed to check-in during the setup period provided that they have paid the organizer.
- Any additional on-site expenditures are to be settled by the last day of the exhibition period, Friday, 03 April 2020 by 12:00 pm.
- All exhibitors shall comply with the event working hours, rules and regulations.
- All exhibitors and their contractors will be required to wear badges issued by the conference when on site.
- Exhibitors are responsible for informing their personnel and third-party contractors of the rules
 and regulations of the conference. Exhibitors shall also provide the organizer with a list of the
 names of personnel and third-party contractors who will work on their stands during the setup
 and dismantling periods. Please contact Hicham Rajraji at sbcc2020@rts.co.ma with Tyler Best at
 tylerbest@jhu.edu copied with any third-party contractors who will be involved in the setup and
 dismantling of stands.
- Exhibitors must be present and supervise the setup and dismantling process of their booth, even if the work will be done by the exhibitor's contractors.
- The use of forklifts, cranes or other heavy construction equipment from third parties, without the consent of organizer, is strictly forbidden.

Customs Clearance

Morocco accepts ATA Carnets for exhibitions and fairs.

A Carnet or ATA Carnet is an international customs and temporary import/export document. It is used to clear customs in 87 countries and territories without paying duties and import taxes on merchandise that will be re-exported within 12 months. Carnets are also known as Merchandise Passports or Passports for Goods.

Our partner, DELIVRIX has the ability to care for your goods upon their arrival to Morocco's entry port/airport until their delivery to your exhibit stand and vice versa (additional information on p. 16).

To clear an exhibitor's goods, Moroccan customs service asks for the ATA Carnet document for exhibitors. This document will facilitate the clearance and permits the tax-free and duty-free temporary import/export of an exhibitor's goods.

An exhibitor requests an ATA Carnet document from the Chamber of Commerce inside their country or here. All goods must be listed and it must be stamped by the country of origin's customs service office during clearance.

The ATA Carnet document is laid out in A4 paper format and shall include: Cover pages:

• The cover pages contain all information about goods, users, issuing data, guaranteeing associations and notes on the usages. They are kept in the Carnet at all times.

Counterfoils

- Counterfoils are used as evidence in case duties and taxes are claimed at a later stage. It is
 therefore important to have the counterfoils properly stamped by customs and kept properly in
 the Carnet. There are three types of counterfoils, indicated by color:
 - Exportation/Re-importation (yellow)
 - 2. Importation/Re-Exportation (white)
 - 3. Transit (blue)

Vouchers

- They are used as customs declaration and guarantee, meaning they will be detached from the Carnet and kept by customs. There are four types of vouchers:
 - 1. yellow exportation voucher
 - 2. yellow importation voucher
 - 3. white re-exportation voucher
 - 4. blue transit voucher

Each voucher is followed by the general list of goods.

INTERNATIONAL GUARANTEE CHARL CHANGE DE GARANTIE INTERNATIONALE

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Exhibitor Responsibilities for Damages

All exhibitors will be responsible for any loss and/or damage to their own property, to other exhibitor's property, to visitor property or to the convention center and equipment, including loss and/or damage caused by employees or agents during show days and/or the setup and dismantling periods.

Security

- All exhibitors must arrange their own insurance to cover their exhibit booth during setup, show days and dismantling.
- Exhibitors are strongly urged to remove valuable items from the exhibition area as soon as the
 exhibition area closes and not to leave booths unattended until all valuable items have been
 removed.
- Exhibitors and their staff will not be allowed in the exhibition hall outside of the hours noted in the exhibit times. Please contact the organizer if your display is valuable, or a target for theft, and you wish to hire security personnel to attend to your booth exclusively during non-show hours. Please note that you may not use any personnel from security agencies other than what is recommended by the organizer.
- The organizer will not accept responsibility for theft, loss or damage of exhibits or any other equipment belonging to exhibitors, contractors or visitors.

STAND CONSTRUCTION

Height and Load Capacity

Exhibition Area	Tower Booth Height (Max)	Weight (Max)
Salle Royale Hall	350 cm	300 kq/sqm

Stand Construction Rules and Regulations

Exhibitors must present their stand design to the organizer and obtain consent from the organizer at least one month prior to the setup period (by 28 February 2020). Exhibitors are not allowed to build a tower of special design over five meters in height. In cases where the stand design and construction are not in accordance with the rules set by the organizer, the organizer has the right to destroy, replace or modify the stand design.

Standard Shell Scheme Booth or Space 2x3 meter space for custom builds: \$2500

Design Regulation

- Standard shell scheme construction will be built and operated by the event's official contractor appointed by the organizer.
- No additional stand fittings or displays may be attached to the standard shell scheme structure.
- Wall panels must be returned after the show without any damages. Nailing, drillings, wallpapering, inappropriate cello tape, etc., are not permitted.

Included with the Standard Shell Scheme & Specifications:

- Booth structure and construction of booth. Booth measurements are 2x3 meters
- Fascia and company name sticker cut out. The name provided on the signup form will be used
- Carpet
- 1 MCB for electrical power; 1 plug with 2 sockets
- Furniture included:
 - 1 table with tablecloth
 - o 2 folding chairs
 - 1 waste basket

Stand Design Layout Regulations

Stand Partition/Wall

- The minimum space between the wall of the exhibit hall and the side of a booth must be 0.5 meters.
- Exhibitors with more than two sides facing a walkway must have an open-sided-wall.

Floor covering

- Plywood underlay and carpeting are required for stands that contain heavy objects that may damage the floor.
- Any booth construction for special design should not be built directly on the existing carpet or granite, but must be protected by a 9-mm multiplex

Hall Structure

- No part of the structure may extend past the boundaries of the space allocated.
- Nothing can be suspended from the ceiling, fixed floor, wall or any other part of the building and exhibition hall without approval from the organizer and the official contractor.
- The outer surface of space only stand constructions must be covered and decorated if visible from the aisles. No nails, tacks, screws, pins, adhesives or devises of any description likely to deface or damage walls, floors and furniture are permitted.

Tower and Massive Wall

- A constructed tower is not permitted to be attached to booths. Anything attached to the booth must be at least 0.5 meters from the walkway
- The limit to which you can extend your booth size is outlined below:

Exhibition Area	Maximum Tower Height	Maximum Wall Height
Salle Royale Exhibition Hall	350 cm	300 cm

Violations of the maximum height limits or structures not in accordance with the proposed design will be corrected by either the exhibitor or the official contractor appointed by the organizer.

Important Note: The cost to repair or replace damaged equipment or damage to the venue walls, floors or ceilings will be charged to the exhibitor. Any damages caused by the exhibitor, its staff, agent or representative on granite floors and walls in Salle Royale Hall area will be the responsibility of the exhibitor and the exhibitor will be charged for damage.

SITE FACILITIES

Business Center

No

Car Parking

Public parking available

ATM

• In front of the Môvenpick Palais des Congres

Bounded Warehouse

 An on-site bonded warehouse facility is dedicated to fast and safe customs clearance for temporary imported goods and equipment. This service guarantees easy access for importing and re-exporting exhibition and convention goods through the official forwarders. See page 14 for more information.

Exhibition Security

The organizer has appointed an official security agency to secure the exhibition area. Please note
that the official security agency will not be responsible for securing valuable goods inside
exhibitors' booth areas. However, the official security will request an inventory checklist upon
exhibitor's departure during each show day in order to record the equipment left after the show
hours.

Cleaning Service

• It is the exhibitor's responsibility to maintain their booth and to make sure it is clean at all times. The venue cleaning service will cover the general cleaning of the exhibition grounds, buildings and internal aisles during the show, however, the cleaning of stands and exhibits is the exhibitor's responsibility. Should you require a cleaning service for your booth, an additional cleaning cost will be charged by the venue cleaning services.

Electricity

- Exhibitors who require additional electricity supply for their stands, please contact Hicham Rajraji at sbcc2020@rts.co.ma with Tyler Best at tylerbest@jhu.edu copied.
- Terms and conditions for electricity installation:
 - o Exhibitors are not allowed to use electric generators as a source of electricity.
 - Overall power sources used must be ordered through the organizer.
 - The official contractor appointed by the organizer along with booth's contractor will jointly conduct electrical testing.
 - In cases where more electricity is used than what was purchased and requested originally, the exhibitor will be charged according to the overage at the current price.
 - Miniature circuit breaker (MCB) should be placed outside the warehouse, or in the booth area where it is easily accessed and monitored.

Furniture Hire

A range of furniture extras can be rented through the official contractor. Please see section on Furniture Rentals.

Electronic Devices

Various options for electronic devices to support exhibitor's booths are available to rent. Electronic devices available to rent are to be inquired about by contacting Hicham Rajraji at sbcc2020@rts.co.ma with Tyler Best at tylerbest@jhu.edu copied.

WAREHOUSE INFORMATION

The following company has been appointed and are authorized to use the bonded warehouse:

Official Freight Forwarder

DELIVRIX S.A.R.L AU

Address: Res BASMA 2, Imm 27, Appt 6, Ain Sbaa - Casablanca

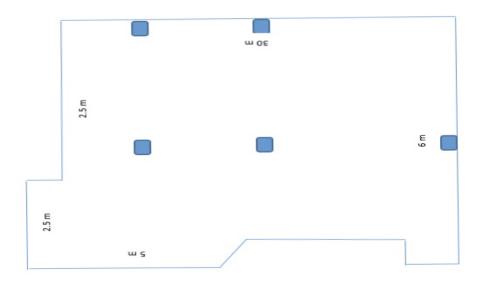
Tel. 212 0 621 370 303 Tel. 212 0 660 324 069

Contact persons

Mr. Youssef Mouzoune - Email: sales@delivrix.org

Mr. Younes Ouafaraj - Email: import.delivrix@gmail.com
 Mr Issam BAICH - Email: i.baimode@gmail.com

BONDED WAREHOUSE



Bonded Warehouse Charges

A storage charge will come into effect for all freight stored in bonded warehouse or open-air storage. Fifteen days prior to the event are free. Freight arriving before 15 March 2020 (more than 15 days prior to the opening date of the event) will be charged at US\$1 plus 20 percent VAT per cubic meter per day. After the closing of the event, the first seven days are free, longer than that will be charged as stated below:

• For the first two weeks after the limitation period: The rent in bonded warehouse or open-air storage **per cubic meter** per day is **US\$1** plus 20 percent VAT.

• More than two weeks after the limitation period: The rent in bonded warehouse or open-air

storage **per cubic meter** per day is **US\$2** plus 20 percent VAT.

FURNITURE HIRE

 Additional furniture products can be ordered for the event (see picture below). To order, please contact Hicham Rajraji at sbcc2020@rts.co.ma with Tyler Best at tylerbest@jhu.edu copied by 10 March 2020.





SHIPPING TO THE SUMMIT

Airfreight (DHL)

DEADLINES

Arrival of Brochures by courier	10 March 2020
Copies of Commercial Invoice and Packing List for Airfreight consignments	15 March 2020
Arrival of exhibits shipped by Airfreight	25 March 2020

Contact DELIVRIX directly for your freight needs.

Official Freight Forwarder

DELIVRIX S.A.R.L AU

Address: Res BASMA 2, Imm 27, Appt 6, Ain Sbaa – Casablanca. Morocco

Tel. 212 0 621 37 03 03 Tel. 212 0 660 32 40 69

Contact persons

• Mr. Youssef Mouzoune - Email: sales@delivrix.org

Mr. Younes Ouafaraj - Email: import.delivrix@gmail.com
 Mr. Issam BAICH - Email: i.baimode@gmail.com

SHIPPING INSTRUCTIONS

All exhibition goods by AIRFREIGHT, must be sent "Freight Prepaid" to:

BY AIRFREIGHT:

For: 2020 INTERNATIONAL SOCIAL BEHAVIOR CHANGE COMMUNICATION SUMMIT
Exhibitor:
Stand/ Booth:

Notify:

DELIVRIX S.A.R.L AU

Address: Res BASMA 2, Imm 27, Appt 6, Ain Sbaa – Casablanca. Morocco

Tel. 212 0 621 370 303 Tel. 212 0 660 324 069

Contact persons:

• Mr. Youssef Mouzoune Email: sales@delivrix.org

Port of Discharges: Casablanca or Marrakech (CMN / RAK)

All documents such as Bill of Lading and Airway Bill must show PT. DELIVRIX as the notify party. (A 5 percent outlay commission will be imposed on all "Freight Collect" consignments.)

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AGILITY FEES TO HANDLE SHIPMENTS

1. AIR FREIGHT

A. Incoming shipments

Entry airport is Casablanca Med V airport (airport code: CMN) From arrival airport of Casablanca (CMN) to warehouse up to exhibition hall/stand

Handling fees (Based on volume/weight whichever is greater), including: • Loading & pick up from airport/warehouse • Loading & pick up to exhibition hall	Weight (kg)	Per consignment (HAWB) per exhibitor	
	Minimum Charge	US\$250 per consignment	
	Up to 250 kg	US\$2 per kg	
	Up to 500 kg	US\$1.50 per kg	
	Up to 1,000 kg	US\$1.30 per kg	
	Above 1,000 kg	US\$1.10 per kg	
Airport THC (local charges)	US\$0.15 per kg per day (minimum three days) as per receipt		
Airport Storage Charge	US\$0.25 per kg per day (minimum three days) from arrival time		
Temporary customs clearance formalities (import)	US\$150 per consignment per (HBLConsol) per exhibitor		
Customs Inspection fees	US\$100 per Exhibitor/shipment		
A Value Added Tax (VAT) at 20 percent of the invoiced value will be levied for all charges applicable			

- Any special goods may need more careful treatment, resulting in extra fees.
- Current costs are levied by the airport. All third-party charges not listed above will be charged at cost.
- All consolidated shipments by sea (Icl) or by air must be issued with air shipping invoice or house bill of loading.

B. Outgoing shipments

From exhibition hall/stand up to customs warehouse (Airport of Casablanca)

Handling fees (Based on volume/weight whichever is greater), including: • Loading & pick up from airport/warehouse • Loading & pick up to exhibition hall	Weight (kg)	Per consignment (HAWB) per exhibitor	
	Minimum Charge	US\$250 per consignment	
	Up to 250 kg	US\$2 per kg	
	Up to 500 kg	US\$1.50 per kg	
	Up to 1,000 kg	US\$1.30 per kg	
	Above 1,000 kg	US\$1.10 per kg	
Airport THC (local charges)	US\$0.15 per kg per day (minimum three days) as per receipt		
Airport Storage Charge	US\$0.25 per kg per day (minimum three days) from arrival time		
Temporary customs clearance formalities (export)	US\$150 per consignment per (HBLConsol) per exhibitor		
Customs Inspection fees	US\$100 per Exhibitor/shipment		
A Value Added Tax (VAT) at 20 percent of the invoiced value will be levied for all charges applicable			

- We offer repacking of goods under request.
- Any special goods may need more careful treatment, resulting in extra fees.
- Current costs are levied by the airport. All third-party charges not listed above will be charged at cost.

2. OTHER CHARGES (if request)

C. Heavy lift surcharge

Heavy lift including the use of a forklift, crane any other special truck or logistics materials will be reviewed under request. Surcharges are applicable.

Please contact us for further information.

D. Not Allow

Exhibitors shall carry the following baggage on their person and may NOT be sent with cargo: USB and CDs, laptop/s, personal effects or any perishables.

3. CASE MARKINGS

For easy identification, all packages must be marked as follows:

CUSTOMS REGULATIONS

Insurance

It is the exhibitor's responsibility to purchase insurance covering the transport of their goods from its origin local address to the Exhibition Hall and vice versa.

DELIVRIX can offer you premium insurance with preferential prices for exhibitors.

Additional service

For additional services not listed above, an individual quotation will be given upon receipt of specific requirements.

Terms of payment

Accepted payment methods:

Bank transfer, Western Union, or cash if under US\$500 per invoice Personal or foreign checks are not acceptable

Remitting bank charges are to be borne by the exhibitor.

Terms of payment

Inward: Upon uplift of goods, prior to delivery to stand.

Outward: Upon presentation of invoice/prior to delivery to premises.

All payments must be made without any deduction or deferment on account of any claim, counterclaim or offset.

Personal or foreign checks are not acceptable. Payment can be made by bank draft or telegraphic transfer. DELIVERIX will provide an invoice for each client with the appropriate bank account details and payment method

IMPORTANT

All business is only transacted in accordance with General Trading Conditions. A copy is available upon request.

Use of DELIVRIX – be it partly or in full – and any requirement for additional services at any time before, during or after the exhibition express orally and/or in writing and/or by conduct, implies acknowledgement and acceptance of the foregoing.

Disclaimer

The organizers of the International SBCC Summit are not responsible for any exhibition materials that are not cleared by customs, lost, stolen or misplaced.