INTERNATIONAL SBCC SUMMIT 2020

Strength in Diversity

Marrakech, Morocco
March 30 — April 3

Principles of Engagement Statement
SBCC Summit 2020
August 2019

This document outlines the values and principles of engagement for the 2020 SBCC Summit.

SBCC Summit 2020

The purpose of the SBCC Summit is to bring together SBCC and development professionals, establishing new connections and developing partnerships; sharpening cutting edge insights and advancing innovations in the SBCC field -- all to facilitate our collective effort to decrease inequity, improve health and amplify voices by building informed, engaged and empowered societies in support of the Sustainable Development Goals.

SBCC Summit Principles

The Secretariat will seek to maintain the Summit's integrity and good reputation thus strengthening and preserving trust in the work we do to protect and improve the health and well-being of individuals around the world. In doing so, we will strive to ensure our engagement with sponsors, exhibitors and vendors, participants, and speakers reflect the values we hold as a community engaged in development work.

Therefore, we will not engage with industries that produce, promote or in other ways commercialize products that are harmful to public health, environment or people's livelihood. Specifically, sponsorship or other financial arrangements or gifts will not be accepted from the arms, alcohol and tobacco industries and others that have a clear negative impact on health, livelihoods and the environment.

The SBCC Summit Secretariat will further exercise its commitment to these values and principles by:

- Ensuring that all content sponsors, exhibitors and vendors, or presenters and keynote speakers align within the vision and mission of the SBCC Summit.

- Placing attendees at the center of our decision-making to ensure there is coherence between our sponsorship and the aims of the Summit.

- Providing a thoughtful, strategic and transparent process in decisions around Summit content, recognizing our accountability to the wide array of attendees, sponsorship organizations and planning structures.