

Adaptive Transport and Logistics towards Sustainability and Efficiency

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Operations Research, Behavioral Modeling and Machine Learning need to work hand in hand to reach adaptive transport systems. The intersection between these methodologies enables to have (1) a predictive decision making towards robustness (2) a user-centric nature for better incorporation of preferences (3) an adaptive system that continuously evolve towards better decisions and better representation of user behavior. As a result, we can utilize the right resources at the right time and at the right place which is key towards the efficiency and sustainability of transport systems.