



18th European Conference on Mixing

**MIXING** '18

30 August - 02 September 2026  
University of Limerick, Ireland

Mixing Innovation for Sustainable Transformation

# Sponsorship Packages & Opportunities



Presented by

**HARRY VAN DEN AKKER**

General Chair MIXING'18



18th European Conference on Mixing  
**MIXING 18**  
30 August - 02 September 2026  
University of Limerick, Ireland  
Mixing Innovation for Sustainable Transformation

# About MIXING 18

**18th European Conference on Mixing (Mixing 18)**  
**Limerick, Ireland | 30 August - 02 September 2026**

Partner with Europe's Leading Mixing Event

MIXING 18 is the premier European conference dedicated to the science and engineering of mixing, uniting top researchers, industrial experts, and innovators from across the globe. Held every three years, the conference offers a unique opportunity to explore the latest developments in mixing technologies and applications, and to connect with the key players shaping the future of the process industries.

Why Sponsor MIXING 18?

- **High-Value Exposure:** Promote your brand to 150+ highly engaged professionals, academics, and decision-makers.
- **Thought Leadership:** Present your expertise, products, and services directly to your target audience.
- **Business Development:** Network with current and potential researchers in an informal, science-driven setting.
- **Brand Visibility:** Benefit from promotion before, during, and after the event across multiple channels.

Our Audience

- Leading researchers and engineers in chemical, mechanical and process engineering
- Innovation managers and product developers from global industries
- PhD candidates and early-career scientists
- Equipment manufacturers and software providers



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**EFCE**

European Federation of Chemical Engineering  
Europäische Föderation für Chemie-Ingenieur-Wesen  
Fédération Européenne de Génie Chimique



**UNIVERSITY OF LIMERICK**  
OLLSCOIL LUIMNIGH



# Sponsorship Package

Choose the package that fits your goals:

## Platinum Sponsorship Package €3.500

- Includes conference registration for 2 participants, diner not included
- Opportunity for a 5-minute company presentation in the main program
- Premium visibility across all event communications
- An exhibition stand on the ground floor, catering area, including a display board, table, and two chairs
- Logo placement with link on the MIXING 18 website, newsletters, and digital book of abstracts
- Inclusion of promotional materials (digital and print) in the participant welcome kit

## Gold Sponsorship Package €2.500

- Includes conference registration for 1 participants, diner not included
- Standard visibility and presence throughout the event
- An exhibition stand, including a display board, table, and two chairs
- Logo placement with link on the MIXING 18 website, newsletters, and digital book of abstracts
- Inclusion of promotional materials (digital and print) in the participant welcome kit

## Silver Sponsorship Package €1.500

- Entry-level presence with all core sponsor benefits
- An exhibition stand, including a display board, table, and two chairs
- Logo placement with link on the MIXING 18 website, newsletters, and digital book of abstracts
- Inclusion of promotional materials (digital and print) in the participant welcome kit

	PLATINUM	GOLD	SILVER
Registration for company delegates	2	1	-
5-minute presentation in the main programme	<input checked="" type="checkbox"/>	-	-
Premium logo placement	<input checked="" type="checkbox"/>	-	-
Standard logo placement	-	<input checked="" type="checkbox"/>	-
Entry-level logo placement	-	-	<input checked="" type="checkbox"/>
Advertisement in the Event program	Full page	Halfpage	-
Exhibition space (table, chairs, board)	6 sq. m.	4 sq. m.	-
Logo and link on website, newsletters, and digital proceedings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement screens during breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Additional team members are welcome to register at the regular participant rate.  
 Interested in partnering with us? We'd be happy to discuss the package that suits you best — or tailor one just for you. Please contact us at: [conference-secretariat@blueboxevents.nl](mailto:conference-secretariat@blueboxevents.nl)



# Thank You

## Our Sponsors — Partners in Progress

MIXING 18 would not be possible without the generous support of our sponsors. Your commitment plays a vital role in bringing together the global mixing community — bridging academia and industry, advancing innovation, and fostering collaboration across disciplines.

Sponsorship goes beyond visibility: it signals leadership, drives engagement, and strengthens connections with the researchers, engineers, and decision-makers shaping the future of the process industries.

By partnering with MIXING 18, you help create a dynamic platform for knowledge exchange and technological progress. We are proud to collaborate with sponsors who share our passion for excellence and innovation.



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**EFCE**

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Fédération Européenne de Génie Chimique



**UNIVERSITY OF  
LIMERICK**  
OLLSCOIL LUIMNIGH

Dear Sponsor,

Thank you for supporting MIXING 18. We are delighted to have you on board. To finalize your sponsorship, please complete the form below. This ensures we have all the correct information to provide you with the best possible visibility and support throughout the event.

**Sponsor Information:**

Sponsor Name / Company Name	
Address	
City	
Postal Code	
Country	
Contact Name	
Contact Email	
Contact Phone Number	

**Sponsorship Package Selection**

Please select your chosen sponsorship level:

- Platinum Sponsor € 3,500,00
- Gold Sponsor € 2,500,00
- Silver Sponsor € 1,500,00

All packages are exclusive of VAT where applicable.

**Agreement to Terms**

By signing this form, you confirm your sponsorship and acknowledge that you have read and accepted the MIXING 18 Sponsorship Terms and Conditions.

**Confirmation:**

.....  
Name of Authorized Representative  
Date: .....

.....  
Signature

Thank you once again for your valued support, please email this signed for to: [conference-secretariat@blueboxevents.nl](mailto:conference-secretariat@blueboxevents.nl). We look forward to working closely with you to make MIXING 18 a successful and impactful event.

MIXING18 is organised by the University of Limerick, Ireland, in collaboration with the EFCE Working Party on Mixing. Sponsorship administration is handled by BlueBox Events B.V. as Professional Conference Organizer (PCO) on behalf of the University of Limerick.

With kind regards,  
Marielle & Nicole  
MIXING 18 Organizing Committee (BlueBox Events)  
[conference-secretariat@blueboxevents.nl](mailto:conference-secretariat@blueboxevents.nl)



## Sponsorship Terms and Conditions – MIXING18

These Sponsorship Terms and Conditions apply to all sponsorship bookings for MIXING18.

MIXING18 is organised by the University of Limerick, Ireland, in collaboration with the EFCE Working Party on Mixing. BlueBox Events B.V. acts solely as Professional Conference Organizer (PCO), conference secretariat and administrative partner on behalf of the University of Limerick.

By submitting a sponsorship application and receiving written confirmation, the sponsor enters into a sponsorship agreement with the University of Limerick as the legal organiser and contracting party for MIXING18 sponsorship.

### 1. Organiser and Contracting Party

1.1 The organiser of MIXING18 is the University of Limerick, Ireland.

1.2 The University of Limerick is the legal organiser of MIXING18 and the contracting party for sponsorship participation.

1.3 BlueBox Events B.V. is not the legal organiser of MIXING18 and does not act as the supplier of sponsorship participation. BlueBox Events B.V. administers sponsorship coordination, invoicing, payment processing and sponsor communication on behalf of the University of Limerick.

1.4 The sponsorship agreement becomes effective upon written confirmation by the MIXING18 Conference Secretariat, acting on behalf of the University of Limerick.

### 2. Sponsorship Benefits

2.1 Sponsorship packages, including Gold, Silver and Bronze packages, include the benefits listed in the sponsorship brochure or written sponsorship confirmation.

2.2 Sponsor logos, company descriptions and promotional materials must be submitted in the requested format and by the deadlines communicated by the MIXING18 Conference Secretariat.

2.3 The University of Limerick reserves the right to adjust the placement, timing or exposure of sponsor materials where necessary due to programme logistics, technical requirements, venue restrictions or other operational considerations.

2.4 The University of Limerick does not guarantee any specific level of attendee engagement, commercial result, lead generation or return on investment.

2.5 Sponsorship benefits are subject to receipt of full payment and timely delivery of all required sponsor materials.

### 3. Payment and Invoicing

3.1 Sponsorship fees are due in full within 30 days of the invoice date, unless otherwise agreed in writing.

3.2 All prices are stated in Euro (€) and are exclusive of VAT, unless stated otherwise.

3.3 Participation as a sponsor is conditional upon full payment.

3.4 The University of Limerick is the organiser of MIXING18 and the contracting party for sponsorship participation.

3.5 Invoices and related financial documents are issued on behalf of the University of Limerick.

3.6 BlueBox Events B.V. administers invoicing and payment processing on behalf of the University of Limerick.

3.7 Payment to BlueBox Events B.V., where applicable, is deemed payment to the University of Limerick for the purposes of sponsorship participation.

3.8 Sponsors are responsible for ensuring that all invoicing details provided are complete and correct.

### 4. Cancellation by the Sponsor

4.1 Sponsors may cancel their sponsorship participation by providing written notice to the MIXING18 Conference Secretariat.

4.2 Cancellation requests are handled by BlueBox Events B.V. as conference secretariat on behalf of the University of Limerick.

4.3 In the event of cancellation by the sponsor, refunds will be processed as follows:

- Before 1 April 2026: 50% refund.
- From 1 April 2026 onwards: no refund.

4.4 Any applicable refunds are administered by BlueBox Events B.V. on behalf of the University of Limerick.

4.5 If sponsor benefits have already been delivered in whole or in part, the University of Limerick reserves the right to reduce or refuse any refund.

### 5. Changes, Cancellation or Postponement of the Event

5.1 The University of Limerick reserves the right to make changes to the event programme, speakers, venue, schedule, format, exhibition arrangements or sponsorship visibility where necessary.

5.2 If MIXING18 is cancelled, postponed or materially changed due to circumstances beyond the reasonable control of the University of Limerick, the University of Limerick will not be liable for any costs, damages, losses or expenses incurred by sponsors.

5.3 Such circumstances may include, but are not limited to, natural disasters, fire, flood, war, terrorism, civil unrest, strikes, government restrictions, public health emergencies, travel restrictions, venue unavailability, supplier failure or any other circumstances beyond reasonable control.

5.4 The MIXING18 Conference Secretariat may communicate such changes to sponsors on behalf of the University of Limerick.

## **6. Exhibitor Responsibilities**

- 6.1 Sponsors with exhibition stands are responsible for the setup, staffing and breakdown of their stands within the scheduled timeframes.
- 6.2 Sponsors must comply with all venue rules, safety regulations, technical instructions and instructions issued by the MIXING18 Conference Secretariat.
- 6.3 Sponsors must ensure that their stand, materials, equipment and activities do not obstruct, disturb or interfere with other sponsors, delegates, venue staff or conference activities.
- 6.4 Sponsors are responsible for their own materials, equipment and valuables during the event.
- 6.5 Sponsors are responsible for arranging their own insurance coverage where required or appropriate.

## **7. Use of Logo, Name and Materials**

- 7.1 By becoming a sponsor, the sponsor grants the University of Limerick and the MIXING18 Conference Secretariat the right to use the sponsor's name, logo and submitted promotional materials in connection with MIXING18.
- 7.2 Sponsor names and logos may be used on the conference website, printed materials, signage, programme materials, sponsor overviews, email communications and other conference-related communication channels.
- 7.3 Sponsors are responsible for ensuring that all submitted logos, images, text and promotional materials are accurate and that they have the necessary rights and permissions for their use.
- 7.4 Any use of the MIXING18 name, logo or branding by the sponsor must be approved in advance by the MIXING18 Conference Secretariat.

## **8. Liability**

- 8.1 Sponsors participate in MIXING18 at their own risk.
- 8.2 To the maximum extent permitted by law, the University of Limerick, BlueBox Events B.V., the EFCE Working Party on Mixing, the venue, committees, suppliers and representatives shall not be liable for any indirect, incidental or consequential loss, damage, injury, cost or expense arising from sponsorship participation, except in cases of wilful misconduct or gross negligence.
- 8.3 The University of Limerick and BlueBox Events B.V. are not liable for loss of, or damage to, sponsor materials, equipment, displays or personal property.
- 8.4 Nothing in these Terms and Conditions shall limit liability where such limitation is not permitted by applicable law.

## **9. Conduct**

- 9.1 Sponsors and their representatives are expected to behave professionally and respectfully towards delegates, speakers, other sponsors, organisers, venue staff and conference staff.
- 9.2 The University of Limerick reserves the right to refuse or remove sponsor materials, activities or representatives if they are considered inappropriate, unsafe, unlawful, misleading, disruptive or inconsistent with the professional character of the conference.
- 9.3 In such cases, no refund is guaranteed.

## **10. Data Protection**

- 10.1 Personal data exchanged in connection with sponsorship participation will be processed for purposes directly related to the organisation, administration and delivery of MIXING18 sponsorship arrangements.
- 10.2 BlueBox Events B.V. processes sponsorship-related data as Professional Conference Organizer, conference secretariat and administrative partner on behalf of the University of Limerick.
- 10.3 Personal data will only be shared with parties involved in the organisation and administration of MIXING18 where necessary for these purposes, including the University of Limerick, BlueBox Events B.V., the event platform, payment service providers, the venue and other service providers directly involved in the conference.
- 10.4 Personal data will be handled in accordance with applicable data protection legislation, including the General Data Protection Regulation (GDPR), where applicable.

## **11. Contact**

For sponsorship, invoicing and practical questions, please contact:

MIXING18 Conference Secretariat

BlueBox Events B.V.

Email: [conference-secretariat@Blueboxevents.nl](mailto:conference-secretariat@Blueboxevents.nl)

BlueBox Events B.V. acts as Professional Conference Organizer and conference secretariat on behalf of the University of Limerick.

## **12. Final Provisions**

- 12.1 By submitting a sponsorship application, the sponsor confirms that it has read and accepted these Sponsorship Terms and Conditions.
- 12.2 If any provision of these Sponsorship Terms and Conditions is found to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.