

# Hospital Authority Convention 2025

26 – 28 May 2025

## Sponsorship Reply Form

### Invitation to Sponsorship

Please return the filled form to Hospital Authority Convention 2025 Secretariat by E-mail: hac@ha.org.hk

<p>(a) <b>Principal Sponsorship</b> <input type="checkbox"/> Principal Sponsor<sup>1,2</sup> HK\$360,000</p> <hr/> <p><b>Convention Bag Items</b></p> <p>(b) <input type="checkbox"/> Convention Notepad HK\$43,000 (c) <input type="checkbox"/> Convention Noteblock HK\$43,000 (d) <input type="checkbox"/> Convention Highlight Pen HK\$43,000 (e) <input type="checkbox"/> Nurse Pen Pocket HK\$80,000 (f) <input type="checkbox"/> Desktop Calendar Logo HK\$21,000 (1 page, maximum 12 sponsors) (g) <input type="checkbox"/> Inserts (for each item) HK\$28,000</p> <p>(h) <b>Company Name &amp; Logo on Webinar Platform</b> (Maximum 10 logos on the platform) <input type="checkbox"/> Standard Logo HK\$84,000</p> <p><b>Company Name &amp; Logo on Convention Website</b></p> <p>(i) <input type="checkbox"/> Large Logo HK\$42,000 (j) <input type="checkbox"/> Small Logo HK\$32,000</p>	<p>(k) <b>1-day Themed Kiosk (26 May, Grand Foyer)</b> Zone &amp; Price per 9 sqm space/kiosk: A. Premier Locations (HK\$40,000@) B. Other locations (HK\$35,000@) <input type="checkbox"/> <b>Raw Space</b><sup>1,2</sup> OR <input type="checkbox"/> <b>Kiosk Scheme</b><sup>2</sup> No. of space(s): 1 <input type="checkbox"/> / 2 <input type="checkbox"/> Zone Priority : 1<sup>st</sup> ___ 2<sup>nd</sup> ___ <input type="checkbox"/> Smart Hospital Showcase <input type="checkbox"/> Robotics Showcase <input type="checkbox"/> Artificial Intelligence Showcase <input type="checkbox"/> Other innovations: _____ <small>*15% off discount for <b>kiosk</b> for successful applicant in both (k) and (l)</small></p> <p>(l) <b>2-day Exhibition (27-28 May, Convention Foyer)</b> Zone &amp; Price per 9 sqm space/booth: A. Premier Locations (HK\$79,000@) B. Convention Foyer (HK\$74,000@) C. Other locations (HK\$71,000@) <input type="checkbox"/> <b>Raw Space</b><sup>1,2</sup> OR <input type="checkbox"/> <b>Shell Scheme</b><sup>2</sup> No. of space(s): 1 <input type="checkbox"/> / 2 <input type="checkbox"/> / 3 <input type="checkbox"/> / 4 <input type="checkbox"/> Zone Priority : 1<sup>st</sup> ___ 2<sup>nd</sup> ___ 3<sup>rd</sup> ___</p>
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\* For items (a), (k) and (l), application for closes on **3 February 2025, 5:00pm**

For items (b) – (j), application for closes on **31 March 2025, 5:00pm**

### Declaration

I hereby confirm the proposal of above sponsorship and agree with the conditions set out on Page 2 (overleaf).

**Company/Organisation Name:**

**Company Address:**

\_\_\_\_\_

\_\_\_\_\_

**Company Profile:**

**Contact Person's Name & Title:**

\_\_\_\_\_

\_\_\_\_\_

**Contact Person's Contact Information:**

• Tel: \_\_\_\_\_

• Fax: \_\_\_\_\_

• Email: \_\_\_\_\_

**Brief description of the product/service to be promoted (e.g. proposed item(s) to be displayed):**

**Signature & Company Chop:**

\_\_\_\_\_

**Emergency Contact (Mandatory):**

• Mobile: \_\_\_\_\_

• Email: \_\_\_\_\_

Notes: <sup>1</sup> Raw Space: Prior approval from Hospital Authority (HA) and Hong Kong Convention and Exhibition Centre (HKCEC) is required for proposed layout design.

<sup>2</sup> Exact location of booth/kiosk/raw space will be assigned at the discretion of the HA.

The HA reserves the right to decide if a proposed sponsorship is suitable and acceptable. Acceptance will be solely at the discretion of the HA, not on a first-come, first-served basis. The Convention Secretariat shall contact you once the application form is received.

## **Condition of Sponsorship**

- a) Acceptance of sponsorship by the Hospital Authority (HA) does not mean that the HA or any of its hospitals/institutions (Hospitals) or employees endorse the sponsor's products or services.
- b) Acceptance of sponsorship will not convey any advantage in sponsors' dealings with the HA or any Hospital and will not give rise to any expressed/implied obligation on the HA or any Hospital in favour of the sponsor other than the accepted sponsorship.
- c) Sponsor shall indemnify the HA and its employees and agents from and against any and all actions, proceedings, claims, demands, losses, costs, liabilities and damages of any kind arising by reason of any act or omission of the sponsor in the course of or in connection with this sponsorship and not directly as a result of the HA's gross negligence.
- d) Sponsor and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum. They shall not engage in any action or conduct which may be regarded as obscene, indecent or profane or may lead to ridicule, exploit, demean or discriminate other persons on the basis of their age, colour, creed, disability, national origin, race, religion or sex. The HA reserves the right to eject from the HA Convention any sponsor or representative who, in the sole opinion of the HA, violates those standards, and that upon such ejection, the HA shall not be liable to refund any sponsorship payment received by the HA or for any other compensation to the sponsor.
- e) Sponsor has no rights to use the names and/or logos of the HA or any Hospital for any purpose (including but not limited to publicity and display) without prior written permission of the HA.
- f) Sponsor shall not assign, transfer or sublicense any of its interest, rights and obligations under or in connection with the sponsorship, whether in whole or in part, without prior written permission of the HA.
- g) Sponsor should not have any influence over any matters relating to the HA Convention (including the content thereof).
- h) Sponsor shall at all times uphold the good name, image and reputation of the HA and not engage in any action or conduct which may damage or bring into disrepute the name, image and/or reputation of the HA.
- i) The HA reserves the right, in its sole discretion, to cancel the HA Convention at any time and for any reason without prior notice, if deemed necessary in its opinion. Upon such cancellation, the sponsor shall be entitled to get only the refund of the sponsorship payment received by the HA. Under no circumstance shall the HA be liable for any other direct or indirect losses, claims, demands, costs, liabilities or damages of any kind that the sponsor may incur or suffer due to, as a result of or arising from such cancellation.